

Magazica.com



Canada's Health Magazine

MEDIA KIT
2025

BRINGING EXPERT HEALTH
INSIGHTS AND WELLNESS
INNOVATIONS TO
CANADIANS MEDIA

www.magazica.com

YOUR TRUSTED RESOURCE FOR CANADIAN HEALTH, WELLNESS, AND SUSTAINABLE LIVING



MONEY TALKS
TECH TALK
GREEN LIVING
HOLISTIC HEALING
SPECTRUM OF HOPE
WELLNESS WISDOM

HEALTHY BITES
MIND MATTERS
SURVIVOR'S SAGA
FIT & FAB
HEALTH HUB

Healthy Hope & Happiness



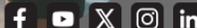
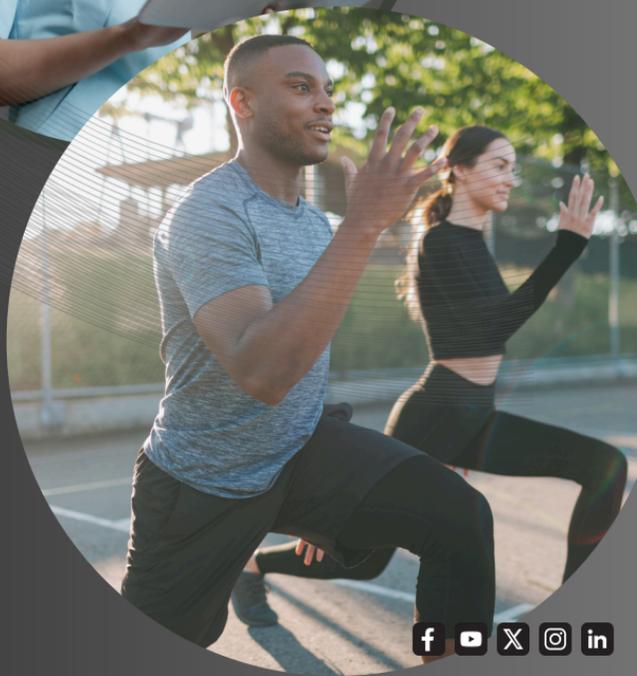
ABOUT

Magazica

Magazica is a dynamic platform connecting businesses, experts, and health advocates to share cutting-edge insights and advancements in the health industry.

Focused on enhancing wellness, we provide a space for showcasing innovations that shape the future of healthcare.

With a strong presence in North America, particularly Canada, Magazica hosts global experts to share valuable knowledge with the Canadian community. Our structured approach supports health-focused businesses in their mission to improve lives.



#1 TOP GOOGLE RANKED IN CANADA
WITH THE KEYWORD: CANADA HEALTH MAGAZINE

#5 TOP GOOGLE RANKED IN CANADA
WITH THE KEYWORD: HEALTH MAGAZINE

Average
Page/View

2.84

Average
Reach / month

97K

Engagement
Rate

95%

Average
Impressions / month

45K

DEMOGRAPHICS



women



North
America



25-35
yrs old



Health
and
Wellness

VISION

To be the leading platform that bridges health industry advancements and communities, fostering wellness through shared knowledge and expert insights.

MISSION

To empower health-related businesses and experts by providing a structured platform for sharing innovations, promoting wellness, and connecting with the broader community.



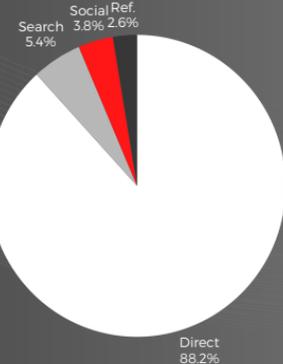
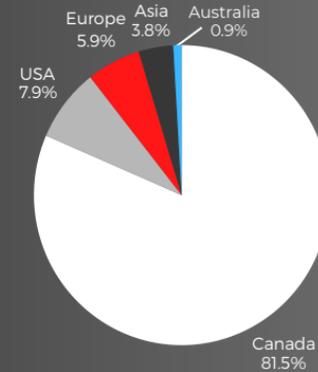
All published articles and interviews will be featured on Magazica's social media platforms, amplifying your reach and engagement with a broader audience.



Target Audience and Demographics

- Magazica's audience is dedicated to health and wellness, actively seeking current trends and information, which enhances the visibility and value of advertisements to readers.
- Magazica's endorsements and advertisements boost brand credibility for advertisers due to its reputation in the health and wellness community.
- Magazica's targets health-conscious individuals, offering advertisers direct access to a niche market that enhances marketing campaign effectiveness.

Traffic Type

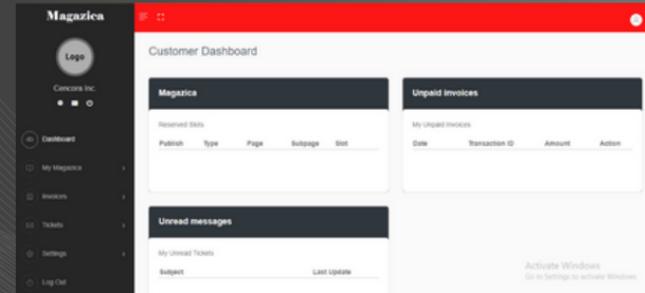


Send Your Message Through

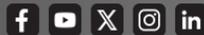
Promote your business, or personal brand, or share health advancements aligned with Magazica's mission through engaging articles.

- **Easy Dashboard Access:** Manage your publication effortlessly using our Business Dashboard—choose your section, set your release date, and submit your article with ease.
- **Editorial Review:** Our editorial team ensures your content is aligned with our quality standards and will make any necessary adjustments to optimize the final publication.
- **Why Articles?** Build authority, share industry insights, and amplify your brand's presence in the health sector.
- **Dashboard Benefits:** Full control over scheduling, section selection, and content submission in one seamless platform.

Publish Expert Articles with **Magazica**



All published articles and interviews will be featured on Magazica's social media platforms, amplifying your reach and engagement with a broader audience.



Send Your Message Through

Get Featured in a Professional Interview **Magazica**

What You Can Share: Promote your business success, personal journey, or breakthroughs in health innovations.

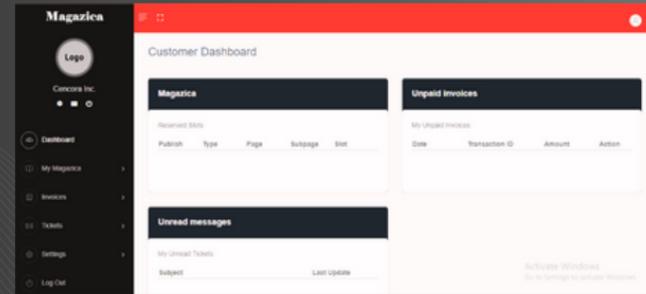
Simple Steps:

- Access our Business Dashboard to book your interview slot.
- Select your preferred section and publication date.
- Our team will handle the interview process and guide the content creation.

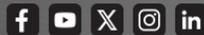
Editorial Guidance: From scheduling to final edits, our editorial team ensures your message is clear, impactful, and aligned with Magazica's standards.

Dashboard Benefits: Convenient interview booking, slot selection, and publication tracking—all in one place.

Interviews will be published on the Official website and Youtube Channel



All published articles and interviews will be featured on Magazica's social media platforms, amplifying your reach and engagement with a broader audience.



Share Your Story With Canada

Website: www.magazica.com

General Queries: info@magazica.com

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Twitter: [@mymagazica](https://twitter.com/mymagazica)

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All published content will be shared across our social media channels, ensuring maximum visibility for your brand.



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